Welcome to the first newsletter focused on the American Feed Industry Association's Safe Feed/Safe Food Certification Program. The objective of the newsletter is keep AFIA members and Safe Feed/Safe Food certified facilities informed about updates to the Safe Feed/Safe Food program and help drive continuous improvement within quality and food safety programs.

**Historical perspective.** In order to have a clear direction on where AFIA are headed, it is important to know where we have been. AFIA established the Safe Feed/Safe Food Certification Program in 2004 with a mission to establish and promote generally accepted quality and food safety guidelines for the feed industry designed to ensure continuous improvement in the delivery of a safe and wholesome feed supply for the growth and care of animals. During the past 10 years, the Safe Feed/Safe Food program has experienced several improvements to meet the expanding needs of our members.

In 2006, the requirements of the program were reviewed and the certification requirements were expanded. Reciprocal certifications were recognized for facilities with Hazard Analysis Critical Control Points or Animal Protein Producers Industry certifications. In addition, auditor training was strengthened to improve the quality of the audits completed.

In 2010, AFIA expanded its certifications by adding the International Safe Feed/Safe Food certification. AFIA developed an alliance with the European Feed Additives and Premixtures Quality System (FAMI-QS) to offer its program to the U.S. feed industry under the International Safe Feed/Safe Food Certification, which provides suppliers of feed additive and premixes a globally recognized certification for animal food safety. This was considered a key step as it expanded the recognition of the program into other countries.
In 2011, AFIA recognized that pet foods require different quality and food safety standards than most animal feeds. While regulatory requirements between animal feed and pet food were similar, the customer expectations were greater in regards to food safety due to pet food typically being fed within the home. Thus, AFIA launched two Safe Feed/Safe Food certifications for the pet food industry: Pet Food Manufacturing Facility Certification Program and Pet Food Ingredient Facility Certification Program. The certifications followed food safety requirements that were developed based on guidance provided by the AFIA Pet Food and Quality committees.

In October 2013, the Safe Feed/Safe Food program was expanded once again. AFIA updated the Safe Feed/Safe Food program and aligned it with the Safe Quality Food Institute to administer the certifications. With the support from SQFI, certification options for animal feed and pet food gained global recognition through benchmarking with the Global Food Safety Initiative. Thus, the PFMFCP and PFIFCP gained GFSI recognition as FSC32 Manufacture of Pet Food within the SQF code 7.2. Likewise, Safe Feed/Safe Food for animal feed gained GFSI recognition as FSC34 Manufacture of Animal Feeds, which is an additional certification option. The original Safe Feed/Safe Food certification was expanded to meet the anticipated requirements to comply with the Food Safety Modernization Act proposed rule and it was assigned a new name--FSC36 Safe Feed/Safe Food certification.

**Current perspective.** Today, the AFIA Safe Feed/Safe Food Certification Program is thriving! The impact of AFIA’s quality and food safety recommendations are reaching companies around the globe. With our alignment with SQFI, nearly 100 companies in Asia, Latin America, Europe as well as North America have obtained FSC32 or FSC34 certifications through SQFI. While GFSI options continue to grow, FSC36 Safe Feed/Safe Food continues to be the most popular certification with more than 500 facilities certified in the North American feed industry.

**Food Safety Certification Programs**

*Which program is right for me?*

*Which certification is right for me?* AFIA offers four certification options for quality and food safety programs. The right one for you depends upon your business and your target customers. A brief description of the certification options is provided in the chart below.
An update in the guidance document describing the requirements for FSC36 Safe Feed/Safe Food certification is now available on the Safe Feed/Safe Food website (learn more in future newsletters). The goal of the updates is to provide a certification that meets the regulatory requirements for FSMA as well as drive continuous improvement within the facility's quality and food safety program.

AFIA is dedicated to driving continuous improvement in the delivery of a safe and wholesome feed supply for the growth and care of animals. AFIA maintains its commitment to help its members and the total feed industry to develop quality and food safety programs to meet and exceed the expectations of its customers.

**Contact AFIA**

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